

A blue-tinted photograph of a stage event. In the background, a large screen displays the 'DIGITAL ORLANDO' logo and a cityscape. On the stage, five people are seated in a row. A podium with the 'DIGITAL ORLANDO' logo is visible in the foreground. The overall scene is dimly lit with stage lights visible above.

# Orlando's Tech Community Converges

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Digital Orlando 2019 will explore how technology and innovation will shape our culture, companies, and community.

## APRIL 10, 2019

Sponsorship & Exhibitor Information

# DIGITAL ORLANDO 2019

April 10, 2019 • Orlando Science Center

## PURPOSE

Orlando has gained global recognition as a tech and creative hub, recognized for digital media, simulation, software design, entertainment technologies, and industry education. Individuals and groups work daily to bring the tech community together by providing resources and support to startups, creating new educational opportunities, producing timely and relevant events, and developing spaces that are well-suited to the needs of today's tech entrepreneurs and professionals.

Digital Orlando 2019 convenes leaders from across the spectrum of Orlando's \$13+ billion technology sector to explore how technology and innovation will shape our culture, companies, and community.

## AUDIENCE

*Orlando Tech Innovation Ecosystem:* Entrepreneurs, Talent, Corporations, Support Organizations, Universities & Educational Institutions, Government, Economic Development, Investment Capital, and Innovation Experts.

## INDUSTRIES

- Virtual Reality / Mixed Reality
- Video Games/ Simulation
- Advanced Manufacturing
- Robotics/ AI/ Drones
- FinTech/ Blockchain/ Crypto
- Digital Health/ Human Performance
- Urban Tech/ Transportation
- Sustainability / Smart Tech
- Universities/ Education
- Service Providers
- Economic Development
- Government/ Support Organizations

## EXPECTED ATTENDANCE

400+ attendees are expected to attend Digital Orlando 2019.

# EVENT LOCATION

## **ORLANDO SCIENCE CENTER**

777 E. Princeton Street

Orlando, Florida 32803

# AGENDA

## **WEDNESDAY, APRIL 10, 2019**

**12:00 PM:** Registration & Expo Opens

**12:45 PM:** Welcome

**1:00 PM - 7:00 PM:** Expo

**1:00 PM - 4:30 PM:** Speaker Presentations, Community Panels & Tech Talks

**4:30 PM:** Keynote Speaker

**5:30 PM - 7:00 PM:** Networking Reception

**7:00 PM:** Event Concludes

## **For all event questions:**

Contact David Glass at (321) 800-5001 or e-mail at [david@digitalorlando.co](mailto:david@digitalorlando.co)

# SPONSORSHIP LEVELS

## Headline Sponsor

 \$15,000

### On-Site Exposure

- 8' x 20' Prime Exhibit Area with Power and WiFi Access
- Company logo shown rotating on all video screens.
- Company logo projected either in main conference.
- Exclusive branding of either main conference area.
- Company logo inclusion on printed and digital signage.
- Opportunity to Address Attendees

### Digital Exposure

- Company logo inclusion in all e-vites and event updates.
- Company logo inclusion on event website and mobile website.
- Display banner advertising inside mobile website.
- Company name inclusion in all event announcements and media releases.
- Mentions in social media campaigns promoting event.
- Blog post announcing partnership.

### Other Benefits

- 75 Passes to Digital Orlando 2019

## Have Sponsorship Questions?

Contact David Glass at (321) 800-5001 or e-mail at [david@digitalorlando.co](mailto:david@digitalorlando.co)

# SPONSORSHIP LEVELS

## Catalyst Level

 \$10,000

### 5 Options Available

- Reception Sponsor
- Mobile App Sponsor
- Tech Talk Sponsor
- Charging Lounge Sponsor
- Badge & Lanyard Sponsor
- Expo Sponsor

### On-Site Exposure

- 8' x 10' Prime Exhibit Area with Power and WiFi Access
- Company logo shown rotating on all video screens.
- Company logo inclusion on printed and digital signage.
- Opportunity to address attendees during event.

### Digital Exposure

- Company logo inclusion in all e-vites and event updates.
- Company logo inclusion on event website and mobile website.
- Display banner advertising inside mobile website.
- Company name inclusion in all event announcements and media releases.
- Mentions in social media campaigns promoting event.
- Blog post announcing partnership.

### Other Benefits


- 50 Passes to Digital Orlando 2019

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# SPONSORSHIP LEVELS

## Innovation Level

 \$5,000

### On-Site Exposure

- 8' x 10' Exhibit Area with Power and WiFi Access
- Company logo shown rotating on all video screens.
- Company logo inclusion on printed and digital signage.
- Recognition from podium during event.

### Digital Exposure

- Company logo inclusion in all e-vites and event updates.
- Company logo inclusion on event website and mobile website.
- Company name inclusion in all event announcements and media releases.
- Mentions in social media campaigns promoting event.
- Blog post announcing partnership.

### Other Benefits


- 20 Passes to Digital Orlando 2019

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# SPONSORSHIP LEVELS

## Ecosystem Level

 \$2,500

### On-Site Exposure

- 8' x 10' Exhibit Area with Power and WiFi Access
- Company logo shown rotating on all video screens.
- Company logo inclusion on printed and digital signage.
- Recognition from podium during event.


### Digital Exposure

- Company logo inclusion in all e-vites and event updates.
- Company logo inclusion on event website and mobile website.
- Mentions in social media campaigns promoting event.

### Other Benefits

- 15 Passes to Digital Orlando 2019

## Supporter Level

 \$1,000

### On-Site Exposure

- Company logo inclusion on printed and digital signage.
- Recognition from podium during event.

### Digital Exposure


- Company logo inclusion in all e-vites and event updates.
- Company logo inclusion on event website and mobile website.

### Other Benefits

- 10 Passes to Digital Orlando 2019

# EXHIBITING OPTIONS


## Standard Exhibit Package

 \$595

Package Includes:

- Approximately 8' x 10' Exhibit Area
- (1) 6' Foot Display Table
- Power and WiFi Access
- 4 Passes to Digital Orlando 2019

## Large Exhibit Package

 \$999

Package Includes:

- Approximately 8' x 20' Exhibit Area
- (2) 6' Foot Display Tables
- Power and WiFi Access
- 8 Passes to Digital Orlando 2019

### Have Exhibit Questions?

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